Fiscal Unit/Academic Org	School Of Communication - D0744
Administering College/Academic Group	Social And Behavioral Sciences
Co-adminstering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Communication
Proposed Program/Plan Name	Communication
Program/Plan Code Abbreviation	COMM-BA
Current Degree Title	Bachelor of Arts

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		57	38.0	40	2.0
Required credit hours offered by the unit	Minimum	45	30.0	34	4.0
	Maximum	60	40.0	40	0.0
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	15	10.0	6	4.0
Required prerequisite credit hours not included above	Minimum	5	3.3	3	0.3
	Maximum	5	3.3	3	0.3

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

- Students are knowledgeable about the principles of communication within a social science framework and understand the role of communication in society.
- Students are competent in practicing communication.
- Students are sufficiently trained and prepared to get jobs in the field of communication.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? Yes

Does the degree program or major have an assessment plan on file with the university Office of Academic Affairs? Yes

Summarize how the program's current quarter-based assessment practices will be modified, if necessary, to fit the semester calendar.

For our assessment, we use a variety of direct and indirect methods, across several courses, and our core courses remain essentially the same. None of our assessment practices depend on quarter or semester lengths. As a result, we do not anticipate any changes to our assessment practices under the semester system.

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Program Specialization/Sub-Plan Name   Strategic Communication (Existing)
Program Specialization/Sub-Plan Goals   •

Program Specialization/Sub-Plan Name   Communication Technology (Existing)
Program Specialization/Sub-Plan Goals   •

Program Specialization/Sub-Plan Name   Comm Analysis & Practice (Existing)
Program Specialization/Sub-Plan Goals   •

Pre-Major

Does this Program have a Pre-Major? Yes

Completion of COMM 1100 and 1101 (with C- or better). Freshmen considered for admission following 15 semester hours minimum, transfer students considered for admission following completion of premajor courses. Enrollment management plan remains. Students admitted based on space and cumulative grade point average. Transfer students fulfilling premajor courses through transfer will be considered based upon cumulative gpa from transferring institutions. See Semester Conversion_Revision of Premajor

Attachments

• CCI Subcommittee Chair Letter RevisedCommBA.doc: CCI Subcommittee Chair Letter

  (Other Supporting Documentation. Owner: Vankeerbergen,Bernadette Chantal)

• COMM Curric Map.pdf

  (Curricular Map(s). Owner: McDonald,Daniel Gary)

• upload proposal.pdf

  (Program Proposal. Owner: McDonald,Daniel Gary)

• Division Letter for Communication.doc: Division Letter

  (Letter from the College to OAA. Owner: Mumy,Gene Elwood)

Comments

• In semester advising sheets after Strategic Comm, the prereqs are shown as Comm 1101 and 1101 rather than 1100 and 1101. Also, the quarterly advising sheets do not show prereqs but total hours reflect them so a casual look makes it appear that two courses have been added, which is not the case: consider correcting this. *(by Mumy,Gene Elwood on 11/24/2010 06:26 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	McDonald,Daniel Gary	10/29/2010 02:13 PM	Submitted for Approval
Revision Requested	McDonald,Daniel Gary	10/30/2010 07:44 AM	Unit Approval
Submitted	VanPelt,Susan J	11/01/2010 08:48 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	11/01/2010 08:53 AM	Unit Approval
Approved	Vanarsdale,Sonya Renee	11/02/2010 11:22 AM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	11/03/2010 12:52 PM	ASCCAO Approval
Submitted	VanPelt,Susan J	11/03/2010 03:12 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	11/03/2010 03:43 PM	Unit Approval
Revision Requested	Mumy,Gene Elwood	11/24/2010 06:26 PM	College Approval
Submitted	McDonald,Daniel Gary	12/12/2010 10:29 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	12/12/2010 10:50 AM	Unit Approval
Revision Requested	Mumy,Gene Elwood	01/14/2011 03:10 PM	College Approval
Submitted	McDonald,Daniel Gary	01/17/2011 10:33 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	01/17/2011 10:34 AM	Unit Approval
Approved	Mumy,Gene Elwood	01/18/2011 10:48 AM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	01/25/2011 08:30 AM	ASCCAO Approval
Submitted	McDonald,Daniel Gary	03/08/2011 01:34 PM	Submitted for Approval
Approved	McDonald,Daniel Gary	03/08/2011 01:45 PM	Unit Approval
Approved	Mumy,Gene Elwood	03/29/2011 04:22 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	04/22/2011 03:36 PM	ASCCAO Approval
Submitted	McDonald,Daniel Gary	05/27/2011 10:37 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	05/27/2011 10:38 AM	Unit Approval
Revision Requested	Mumy,Gene Elwood	05/27/2011 02:16 PM	College Approval
Submitted	McDonald,Daniel Gary	05/31/2011 10:14 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	05/31/2011 10:15 AM	Unit Approval
Approved	Mumy,Gene Elwood	05/31/2011 12:10 PM	College Approval
Pending Approval	Nolen,Dawn Jenkins,Mary Ellen Bigler Meyers,Catherine Anne Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay	05/31/2011 12:10 PM	ASCCAO Approval

Department of English

421 Denney Hall
164 W. 17th St.
Columbus, OH 43210

Phone (614) 292-0695

To: Larry Krissek
From: Jim Fredal
Re: Revised Semester Conversion Proposal for Communication BA

Date: Feb 1, 2011

Larry:

The CCI Sciences subcommittee met on April 4th to discuss the revised Communication BA semester conversion proposal and voted unanimously to approve it and send it forward to the full CCI contingent upon a few minor corrections and comments. The Communication BA has been minimally modified from its quarter version. Changes include the development of methods courses specific to each track, and the splitting of some quarter courses into smaller, two credit hour semester courses to allow for students to select "clusters" appropriate to each track. The major will continue to include three separate tracks that students select, with a research methods class, a set of core area requirements, and a set of area electives for each track. Corrections and omissions from the proposal are noted below.

- Nowhere do the courses have credit hours attached. This seems particularly important on the semester advising sheets since the requirements are listed in terms of credit hours rather than in terms of courses.
- The transition policy includes a few typographical errors: "potentialsome problems" and "ofto not delayingdelay."   We also suggested a review of all tracks to ensure that no course sequences or shifts in requirements from quarters to semesters would require specific transition needs.
- The advising sheet for the Strategic Communication track has a few quarter numbers (Stat 135 and 145 and Comm 699).
- Also for the Strategic Communication track, students could take whole major with only 3 upper-level courses. The advising sheet might include a note reminding students that they need to take 39 credits at the upper-level for their overall program.
- Finally, on p. 2 of the proposal, the "List of Semester Courses in the Program" lists CS&E 2310, but the course does not appear in subsequent list of courses with titles (p.4). There may be other similar discrepancies between the two lists as well.

Thanks.

Jim Fredal
Department of English
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College of Arts and Sciences

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May 20, 2011

Chairs of Arts and Sciences CCI and CAA

Dear Chairs:

At the <u>undergraduate level</u> the School of Communication has two major programs:

> The Communication Bachelor of Art with three areas of concentration: 1) Strategic Communication; 2) New Media and Communication Technology; and 3) Communication Analysis and Practice.

> The Public Affairs Journalism Bachelor of Art (a tagged degree).

In her cover letter, School Director Carroll describes the careful consideration given by the School to the semester conversion plans for all programs, especially these two majors and the minimal changes made to the majors in the conversion. The only changes worth noticing at all are the repackaging of some courses into more concentrated modules. The conversion plans were reviewed and endorsed by the Social Sciences Disciplinary Advisory Panel (SS DAP).

As a result I approve Communication's conversion plans for its two majors and submit them for CCI's consideration.

At the <u>undergraduate level</u> Communication also has four minors. In addition to the General Communication minor, there are three specialized minors:

A) Communication Technology
B) Media and Society
C) Organizational Communication

The three specialized minors were developed during 2007 and were approved as new minors in Spring 2008; and the general minor was reassessed at the same time. Because of technical issues with PACER the Communication Technology and Organizational Communication minors are listed as new, when they are in fact straight conversions of the minors approved in 2008 at 20 quarter credit hours. Indeed all of the minors are straight conversions because they are new or were reconsidered as part of the 2007-2008 process. As a result the SS DAP has endorsed the semester versions and I have approved them and submit them for CCI's consideration.

At the **graduate level** Communication offers the Ph.D. and MA. In her letter, School Director Glynn notes that much thought was given to the structure of the programs but in the end the faculty was satisfied with the current structure of the programs and both were converted with very minimal change.

The approval process for all Ph.D. and MA programs in SBS was that all of them were first examined and discussed for feedback and improvement by the SBS Graduate Committee, which is made up of the graduate directors. When ready for final consideration in the Division they move to the Social Sciences Disciplinary Advisory Panel (SS DAP). For other graduate programs in SBS the departments work with the associate dean and then the programs are sent to the SS DAP when ready.

The SS DAP has approved the Communication Ph.D. and MA programs after minor changes and I endorse that decision and now submit them to CAA and the Graduate School for their consideration.

Sincerely,

Gene E. Mumy
Associate Dean of Arts and Sciences/Social and Behavioral Sciences

School of Communication

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154 N Oval Mall
Columbus, OH 43210

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Date: January 14, 2011

To: Reviewing Committee

From: Carroll Glynn
            Director
            School of Communication

Subject: Program Conversion

The School of Communication is pleased to recommend the adoption of the enclosed materials for semester conversion. These materials include templates for the following programs:

Program:
Ph.D., Communication
M.A., Communication
BA, Communication (sub-plan in Strategic Communication)
BA, Communication (sub-plan in New Media and Communication Technology)
BA, Communication (sub-plan in Communication Analysis and Practice)
BA in Journalism, Public Affairs Journalism
Minors:
Communication (general)
Organizational Communication
Communication Technology
Media and Society

Our conversion, as with all major curriculum initiatives and revisions, followed the School of Communication Pattern of Administration guidelines through discussions and deliberations involving all department faculty. In this instance, these discussions and deliberations were pursued by our Semester Conversion Committee, discussions with all departmental faculty by area and at faculty meetings, discussions amongst the chairs of the Undergraduate and Graduate Studies committees with the department chair, and solicited input (including focus group discussions) from undergraduate and graduate students. In addition, we sought advice and information about experiences from benchmark institutions that had undergone calendar conversion in recent years.

Our Associate Director for Planning and Research and our Associate Director for Undergraduate Studies worked with our Undergraduate Program Coordinator and members of the faculty representing each area of study to develop our undergraduate plans. The Director of Graduate Studies and members of the School of Communication Graduate Studies Committee worked together to put together the M.A. and Ph.D. semester conversion graduate programs.

Votes were taken within committees and at faculty meetings to develop consensus in support of the programs. The plans were presented to the full School of Communication faculty and

feedback was provided and taken into account in revisions. A final vote was taken and results were strongly supportive of the proposed semester conversions of our undergraduate and graduate programs as reflected in these documents.

We believe that we have followed all guidelines and provided what is required at upper administrative levels. While our programs fall within the scope of 'minimal programmatic changes,' our faculty and staff had put a great deal of thought and effort into the conversion. In addition, we have sought input from our graduate and undergraduate students, conducted focus groups on semester conversion as well as on what they would like to see changed, examine potential overlap in courses with the transition to semester, run simulations for course enrollments for majors and non-majors with the move to semesters. In addition, we have developed plans for staffing courses with faculty and graduate teaching assistants, assessing our needs and running simulations based on projected enrollments. The results reflect, I think, the best programs we can develop that will insure that all of our students can remain on track for graduation while obtaining a high-quality education in Communication and Journalism.

A number of courses have been dropped, or merged, there are several new courses, and we have considered the implications of all the changes for our undergraduates. Minimal programmatic change also reflects the fact that our curriculum has been in continual update and change for the past 10 years. We have seen a number of programs at our peer institutions follow our lead in developing concentrations within communication, and reforming our journalism major to keep apace with industry evolution. Because of these efforts, much of our work was focused on maintaining the integrity of our programs while converting to semesters, identifying weak spots and/or potential problems, and ensuring that students in the transition years will not be harmed by the process.

I recommend approval of our plan for semester conversion.

<div align="center">**C o m m u n i c a t i o n   M a j o r   S e m e s t e r   P r o p o s a l**</div>

Rationale for Program Changes – Communication

The date of the last significant revision to the Communication Major program was in 2006. The Communication degree includes three possible sub-plans: Strategic Communication, New Media and Communication Technology, and Communication Analysis and Practice. There are similarities in the core subject matter but the principles are taught in sets of courses designed to prepare students for different career paths. The challenge has been to convert the program to semesters.

The changes to the communication major program can be summarized as follows:

a.   enabling semester research methods to be more specialized for the sub-plans so that a particular 4-credit methods course is required for some of the sub-plans.

b. re-envisioning to enable 'clusters' of courses:
COMM 653, "Political Communication and e-Democracy" to enable two 2-credit classes: COMM 4853.01, "New Media and Democracy" and COMM 4853.02, "Media and Social Movements."
COMM 3330, 3331, 3332 and 3333 are four 2-credit courses based around a general theme of strategic risk analysis and communication within particular contexts. These take the place of 3 5-credit quarter classes

Table highlighting credit hour changes

	Quarter Hours	2/3 of Quarter Hours	Proposed Semester Hours
Premajor	15	10	6
Prerequisites	0	0	3
Requirements And Required Electives	50	33.5	34-35*
Total	65	43.55	43-44*

*Requirements vary, depending on sub-plan.

Rationale for credit hour changes
Proportionately, our credit hours remain as close as we can get to our quarter programs, subject to rounding error.

List of Semester Courses in the program.

Sub-Plan	Premajor	Research Methods	Core	Vis. Design	Special-ization Electives	Special Topic Electives
	6 cr. req	4 cr. req	16 cr. req		9 cr. req	6 cr. req
Strategic Communi-cation	1100 1101	2163	2321 2325 2331 2367(H) 4337	n/a	2668 3330(H) 3331 3333 3334 3345 3444 3628 4820(H)	2131 4998(H) 2511 4990(H) 3332 4190 4191 4445 4556 4635 4668
New Media and Communi-cation Technology		4 cr. req	12 cr. req	3 cr. req	6 cr. req	9 credits from one track; At least 6 cr. from COMM
	1100 1101	2165	2367(H) 2540 3545 3554	2511 IIVCD 3405 IIVCD 3505 IIVCD 4405 IIVCD 4505	3513 4554 4557 4738 4853.01 4853.02	Track 1 Track 2 4191 3330(H) 4511 3331 4555 4191 4557 4556 4998(H) 4557 4999(H) 4998(H) CS&E 1223 4999(H) CS&E 1211 BUS MHR 2200 PSYCH 2310 BUS M&L 2250 PSYCH 2312 CS&E 1113 PSYCH 4597.02 CS&E 1233
Communi-cation Analysis and Practice			12 cr. req			18 cr. req

1100 1101	2160(H)	1110 2367(H) 2620 3440	n/a	n/a	2442 2668 3240(H) 3330(H) 3331 3332 3402 3404(H) 3413 3466	3624 3628 3629 3662 3667 4401 4445 4600 4635 4665	4668 4736 4737 4738 4814 4820(H) 4853.01 4853.02 4998(H) 4999(H)

List of Courses with Titles (Credit Hours)

Premajor for all sub-plans:
1100 Communication in Society (3)
1101 History of Communication (3)

Research Methods Requirement (1 required of each concentration):
2160(H) Communication Research Methods (4)
2163 Communication Industry Research Methods (4)
2165   Evaluation and Usability Testing (4)

Core Requirements (differing for each concentration):
Strategic Communication
      2321 Writing for Strategic Communication (3)
      2325 Intro to Organizational Communication (3)
      2331 Strategic Communication Principles (3)
      2367(H) Persuasive Communication (3)
      4337 Public Communication Campaigns (4)

New Media and Communication Technology
      2367(H) Persuasive Communication (3)
      2540 Introduction to Communication Technology (3)
      3545 Human-Computer Interaction (3)
      3554 Social Implications of Technology (3)

Communication Analysis and Practice
      1110 Public Speaking (3)
      2367(H) Persuasive Communication (3)
      2620 Interpersonal Communication (3)
      3440 Mass Communication & Society (3)

Visual Design Requirement (New Media and Communication Technology only – min. 3 cr.):
      2511 Visual Design (3)
      IIVCD 3405 Design Media for Non-Majors (3)
      IIVCD 3505 3-D Visualization (3)

IIVCD 4405 Web Communications (3)
IIVCD 4505 Information Design (3)

Sub-Plan Electives (differing for each area):
Strategic Communication (minimum 9 cr. hours)
2668 Intercultural Communication (3)
3330(H) Communication and Conflict Mgmt (2)
3331 Communication and Decision Making (2)
3333 Crisis Communication (2)
3334 Strategic Message Design (3)
3345 Strategic Media Planning (3)
3444 Advertising and Society (3)
3628 Contemporary Persuasion Theory (3)
4820(H) Public Opinion and Communication (3)

New Media and Communication Technology
3513   Video Games and the Individual (3)
4554   Social Media (3)
4557   Communication Networks (3)
4738   Health Communication and New Media (3)
4853.01 New Media and Democracy (2)
4853.02 Media and Social Movements (2)
4998(H) Undergraduate Research Experience (1-3)
4999(H) Undergraduate Honors Thesis (1-12)

Communication Analysis and Practice
No set sub-plan elective requirements

Special Topic Electives (Integration and Application)

Strategic Communication (3 separate courses and 9 credit hours are required; Internship and Co-Op are repeatable but may each count as one course from this cluster); Undergraduate Research Experience (COMM 4998(H)), or Undergraduate Honors Thesis (COMM 4999(H)), may also count as one of these courses one time (maximum of 3 credits each) within any of the subplans.

2131 Business and Professional Speaking (3)
2511 Visual Communication Design (3)
3332 Risk Communication (2)
4190 Journalism and Communication Co-Operative
        Educational Experience (0-12)
4191 Internship in Communication and Journalism (1-3)
4445 Stereotypes in Media (3)
4556 Information Tech and Org Communication (3)
4635 Small Group Communication (3)
4668 Issues in Intercultural Communication (3)
4998(H) Undergraduate Research Experience (1-3)

4999(H) Undergraduate Honors Thesis (1-12)

New Media and Communication Technology.   Nine credits from one track; at least 6 credits from COMM; 4191 is repeatable but may only count once toward this requirement); 4998(H) and 4999(H) may be counted to a maximum of 3 credits.

Track 1 Human-Computer Interaction
    4191 Internship in Communication and Journalism (1-3)
    4511 User-Centered Web Design (3)
    4555 Computer Interface and Human Identity (3)
    4557 Communication Networks (3)
    4998(H) Undergraduate Research Experience (1-3)
    4999(H) Undergraduate Honors Thesis (1-12)
    CS&E 1223 Intro to Computer Programming in Java (3)
    CS&E 1211 Computational Thinking in Context: Images,
                Animation & Games (3)
    PSYCH 2310 Sensation and Perception
    PSYCH 2312 Memory and Cognition
    PSYCH 4597.02 Contemporary World: Technology, Efficiency, and Happiness

Track 2 Communication Technology Management
    3330(H) Communication and Conflict Management (2)
    3331 Communication and Decision Making (2)
    4191 Internship in Communication and Journalism (1-3)
    4556 Information Technology & Org Communication (3)
    4557 Communication Networks (3)
    4998(H) Undergraduate Research Experience (1-3)
    4999(H) Undergraduate Honors Thesis (1-12)
    BUS MHR 2200 Foundations of Management & HR
    BUS M&L 2250 Marketing Management
    CS&E 1113Intro to Computer Assisted Problem Solving for Business (4)
    CS&E 1233 Data Structures Using Java (3)

Communication Analysis and Practice. Internship (COMM 4191), Undergraduate Research Experience (COMM 4998(H)), or Undergraduate Honors Thesis (COMM 4999(H)), may also count as one of these courses one time (maximum of 3 credits each) within any of the clusters.

Cluster in Mass Media Effects
    2442 Media Violence (3)
    3402 Crime and the News Media (3)
    3413 Media Entertainment (3)
    3466 Communication and Popular Culture (2)
    4401 Mass Communication and Youth (3)
    4445 Stereotypes in Media (3)
    4600 Communication and Emotion (3)
    4814 Political Communication (3)

4998(H) Undergraduate Research Experience (1-3)
4999(H) Undergraduate Honors Thesis (1-12)

Cluster in Health, Science and Risk Communication
3240(H) Science Communication (3)
3332 Risk Communication (2)
3628 Contemporary Persuasion Theory (3)
4668 Issues in Intercultural Communication (3)
4736 Health Communication in Interpersonal Contexts (3)
4737 Health Communication in Mass Mediated Contexts (3)
4738 Health Communication and New Media (3)
4998(H) Undergraduate Research Experience (1-3)
4999(H) Undergraduate Honors Thesis (1-12)

Cluster in Communication for Advocacy and Politics
3330(H) Communication and Conflict Mgmt (2)
3331 Communication and Decision Making (2)
3404(H) Media Law and Ethics (3)
3628 Contemporary Persuasion Theory (3)
4665 Communication and Community (3)
4668 Issues in Intercultural Communication (3)
4814 Political Communication (3)
4820(H) Public Opinion and Communication (3)
4853.01 New Media and Democracy (2)
4853.02 Media and Social Movements (2)
4998(H) Undergraduate Research Experience (1-3)
4999(H) Undergraduate Honors Thesis (1-12)

Cluster in Interpersonal Communication Processes
2668 Intercultural Communication (3)
3624 Communication in Personal Relationships (3)
3629 Language and Social Interaction (3)
3662 Communication and Gender (3)
3667 Nonverbal Communication (3)
4600 Communication and Emotion (3)
4635 Small Group Communication (3)
4665 Communication and Community (3)
4736 Health Comm. in Interpersonal Contexts (3)
4998(H) Undergraduate Research Experience (1-3)
4999(H) Undergraduate Honors Thesis (1-12)

Proposed semester-based and quarter-based curriculum advising sheets (following pages)

Strategic Communication: Semesters

School of Communication
Communication B.A.
Sub-Plan in Strategic Communication
(Minimum 35 credits)

Program Area Description Study and analysis of communication planning and strategies. Students will learn how to integrate public relations, marketing communication, audience analysis and persuasion theory in the study and design of communication plans for organizations.

Students in this area will take courses that emphasize the following:
- Public Relations and Marketing Communication
- Persuasion and Public Opinion Theory
- Communication Campaigns
- Audience Analysis

Students will train for careers in business and management or as communication specialists in organizations. They can find employment as public relations specialists, communication campaign and information managers, and communication consultants.

Pre-major requirements:
COMM 1100 Communication in Society (3)
COMM 1101 History of Communication (3)

Core Requirements (16 credit hrs.)
All five courses required:

COMM 2321 Writing for Strategic Communication (3)
COMM 2325 Intro to Organizational Communication (3)
COMM 2331 Strategic Communication Principles (3)
COMM 2367(H) Persuasive Communication (3)
COMM 4337 Public Communication Campaigns (4)

Sub-Plan Electives (9 credit hrs.)
Choose at least 3 not already counted in other categories

COMM 2668 Intercultural Communication (3)
COMM 3330(H) Comm. .and Conflict Mgmt (2)
COMM 3331 Communication and Decision Making (2)
COMM 3333 Crisis Communication (2)
COMM 3334 Strategic Message Design (3)
COMM 3345 Strategic Media Planning (3)
COMM 3444 Advertising and Society (3)
COMM 3628 Contemporary Persuasion Theory (3)
COMM 4820(H) Public Opinion and Communication (3)

Research Methods (4 credit hrs.)

COMM 2163 Communication Industry Research (4)
Methods *(prereq: Stat 1350, 1450 or equiv)*

Special Topic Electives (6 credit hrs.)

Choose 2 additional courses in the School that fit your career goals. One of these could be an internship (Comm 4191), co-op (COMM 4190), or research (COMM 4998). Internship and co-op may each count toward this requirement only once. You may also take additional courses from sub-plan electives.

Recommended Courses:
COMM 2131 Business and Professional Speaking (3)
COMM 2511 Visual Communication Design (3)
COMM 3332 Risk Communication (2)
COMM 4190 Journalism and Communication Co-Operative Educational Experience (0-12)
COMM 4191 Internship in Com. And Journ. (1-3)
COMM 4445 Stereotypes in Media (3)
COMM 4556 Information Tech and Org Comm (3)
COMM 4635 Small Group Communication (3)
COMM 4668 Issues in Intercultural Communication (3)
COMM 4998(H) Undergraduate Research Experience (1-3)
COMM 4999(H) Undergraduate Honors Thesis (1-12)

(H) Honors course offered

Internship – To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one semester.

Minor – Students are encouraged to complete a minor in one of the following areas:
General Business – Economics – Consumer Affairs

Strategic Communication: Quarters

School of Communication

Strategic Communication – BA
(Minimum 50 hours)

Program Area Description Study and analysis of communication planning and strategies. Students will learn how to integrate public relations, marketing communication, audience analysis and persuasion theory in the study and design of communication plans for organizations.

Students in this area will take courses that emphasize the following:

- Public Relations and Marketing Communication
- Persuasion and Public Opinion Theory
- Communication Campaigns
- Audience Analysis

Students will train for careers in business and management or as communication specialists in organizations. They can find employment as public relations specialists, communication campaign and information managers, and communication consultants.

Research Method Requirement   (5 credit hrs.)
Choose one of the following:

COMM 460(H)	Communication Research Methods
COMM 463	Communication Industry Research Methods

Focus Area Requirements   (25 credit hrs.)
All five courses required:

COMM 221	Writing for Strategic Communication
COMM 325	Intro to Organizational Communication
COMM 367(H)	Persuasive Communication
COMM 431	Strategic Communication Principles
COMM 637	Public Communication Campaigns

Focus Area Electives   (10 credit hrs.)
Choose at least 2 not already counted in other categories

COMM 311	Visual Communication Design
COMM 368	Intercultural Comm in Org Contexts
COMM 500	Quant Reasoning for Journalism & Comm
COMM 531(H)	Communication and Conflict Mgmt
COMM 545	Strategic Media Planning
COMM 604	Media Ethics
COMM 614	Political Communication
COMM 620(H)	Public Opinion and Communication
COMM 628	Contemporary Persuasion Theory
COMM 631	Communication and Decision Making
COMM 632	Risk Communication
COMM 634	Creative Message Design
COMM 635	Small Groups and Org Comm
COMM 636.02	Health Comm in Mass Mediated Contexts
COMM 644	Advertising and Society
COMM 646	Media Economics
COMM 656	Information Tech and Org Comm
COMM 668	Intercultural Comm in Org Contexts

Integration and Application Electives   (10 credit hrs.)

Choose 2 additional courses in the School that fit your career goals. One of these could be an internship (Comm 683) or Journalism and Communication Co-operative Ed Experience (COMM 690. You may also take additional courses from focus area electives.

Suggested Courses with Focus on External Audiences:

COMM 620(H)	Public Opinion & Communication
COMM 628	Contemporary Persuasion Theory
COMM 634	Creative Message Design
COMM 644	Advertising and Society

Suggested Courses with Focus on Organizational Communication:

COMM 368	Intercultural Comm in Org Contexts
COMM 531(H)	Communication and Conflict Mgmt
COMM 631	Communication and Decision Making
COMM 656	Information Tech and Org Comm
COMM 668	Intercultural Comm in Org Contexts

(H) Honors course offered
Internship - To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one quarter.

Minor - Students are encouraged to complete a minor in one of the following areas:
          General Business – Economics – Consumer Affairs

New Media and Communication Technology: Semesters

School of Communication
Communication B.A.
Sub-Plan in New Media and Communication Technology
(Minimum 34 credits)

Program Area Description: The purpose of the New Media and Communication Technology sub-plan is to understand the relation between communication technology and communication processes in different contexts. Courses in this area emphasize the following:

- Design of useful and usable interactive communication technologies.
- Effective communication about technology with people with varying technical backgrounds.
- Architecture and design of communication messages in various community contexts such as interpersonal, organizational, and new media

Students will be prepared for employment opportunities in the corporate sector, communication technology industries, and niche areas such as health and entertainment.

Pre-major requirements:
COMM 1100 Communication in Society (3)
COMM 1101 History of Communication (3)

Core Requirements   (12 credit hrs.)
All four required

COMM 2367(H) Persuasive Communication (3)
COMM 2540   Intro to Communication Technology (3)
COMM 3545   Human-Computer Interaction (3)
COMM 3554   Social Implications of Technology (3)

Research Method Requirement (4 credit hrs.)

COMM 2165   Evaluation and Usability Testing

Visual Design Requirement   (3 credit hrs.)
Choose 1 course from the following:

COMM 2511   Visual Communication Design (3)
IIVCD 3405   Design Media for Non-Majors (3)
IIVCD 3505   3-D Visualization (3)
IIVCD 4405   Web Communications (3)
IIVCD 4505   Information Design (3)

Sub-Plan Electives   (6 credit hrs.)

Choose at least 2 courses from the following:

COMM 3513   Video Games and the Individual (3)
COMM 4554   Social Media (3)
COMM 4557   Communication Networks (3)
COMM 4738   Health Communication and New Media (3)
COMM 4853.01 New Media and Democracy (2)
COMM 4853.02 Media and Social Movements (2)

Choose from **one** of the following tracks for Special Topic Electives (9 Credit hrs. required):

Human-Computer Interaction (HCI)
Choose 3 courses from the following (6 credits must be from COMM: 4191 is repeatable but may only count once toward this requirement):

COMM 4191   Internship in Comm. and Journ. (1-3)
COMM 4511   User-Centered Web Design (3)
COMM 4555   Computer Interface and Human Identity (3)
COMM 4557   Communication Networks (3)
COMM 4998(H) Undergraduate Research Experience (1-3)
COMM 4999(H) Undergraduate Honors Thesis (1-12)
CS&E 1223   Intro to Computer Programming in Java (3)
CS&E 1211   Computational Thinking in Context: Images, Animations & Games (3)
PSYCH 2310   Sensation and Perception
PSYCH 2312   Memory and Cognition
PSYCH 4597.02 Contemporary World: Technology, Efficiency, and Happiness

Communication Technology Management (CTM)
Choose at least 3 from the following (6 credits must be from COMM: 4191 is repeatable but may only count once toward this requirement):

COMM 3330(H) Communication and Conflict Management (2)
COMM 3331   Communication and Decision Making (2)
COMM 4191   Internship in Comm. and Journ. (1-3)
COMM 4556   Information Technology & Org Com (3)
COMM 4557   Communication Networks (3)
COMM 4998(H) Undergraduate Research Experience (1-3)
COMM 4999(H) Undergraduate Honors Thesis (1-12)
BUS MHR 2200 Found of Management & Human Resources
BUS M&L 2250 Marketing Management
CS&E 1113   Intro to Computer Assisted Problem Solving for Business (4)
CS&E 1233   Data Structures Using Java (3)

Internship - To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one semester.
Minor - Students are encouraged to complete a minor in one of the following areas: Industrial, Interior and Visual Communication Design – Cognitive Science - Computer and Information Science – General Business

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New Media and Communication Technology: Quarters

School of Communication

New Media and Communication Technology – BA
(for students admitted to major W111 and after)

Program Area Description: The purpose of the New Media and Communication Technology focus area is to understand the relation between communication technology and communication processes in different contexts.

Students in this area will take courses that emphasize study of the following:

- Design of useful and usable interactive communication technologies.
- Effective communication about technology with people with varying technical backgrounds.
- Implications of new communication technology on society from cultural, psychological, organizational and economic perspectives
- Architecture and design of communication messages in various community contexts such as interpersonal, organizational, and new media

Students will be prepared for the information economy as managers of technology-based communication campaigns, online content developers, and web and multimedia designers. Employment opportunities exist in the corporate sector, communication technology industries, and niche areas such as health and entertainment.

Focus Area Requirements	(25 credit hrs.)
All five required	
COMM 240	Intro to Communication Technology
COMM 367(H)	Persuasive Communication
COMM 450	Principles of Human-Computer Interaction
COMM 650	Evaluation & Usability Testing
COMM 654	Social Implications of Technology

Focus Area Elective	(5 credit hrs.)
Choose at least 1 from the following:	
COMM 513	Video Games and the Individual
COMM 638	Communication and e-Health
COMM 653	Political Communication and e-Democracy
COMM 655	Computer Interface and Human Identity

Visual Design Requirement	(4-5 credit hrs.)
Choose 1 course from the following:	
COMM 311	Visual Communication Design
DESIGN 320	Electronic Media for the Designer
DESIGN 570	Intro to Image Graphics Techniques
DESIGN 571	Fundamentals of 3D Design Visualization
DESIGN 573	Fundamentals of Multimedia Design

Choose from <u>one</u> of the following tracks:

Human-Computer Interaction (HCI)

Integration and Application Electives   (13-15 credit hrs.)
Choose 3 courses from the following (one must be from COMM):

COMM 611	Effective Communication for the Web *(prereq: Visual Design course)*
COMM 657	Principles of Communication Networks
COMM 683	Internship in Communication
CS&E 201	Elementary Computer Programming
CS&E 203	Interactive Animations & Games
CS&E 204	Digital Images & Sound
PSYCH 312	Learning, Memory & Cognition *(prereq: Psych 100 and Statistics 145 or equiv)*
PSYCH 503	Introduction to Cognitive Psychology *(prereq: Statistics 145 or equiv)*
PSYCH 597.04	Technology, Efficiency, and Happiness

Communication Technology Management (CTM)

Integration and Application Electives   (13-15 credit hrs.)
Choose at least 3 from the following (one must be from COMM):

COMM 531	Communication and Conflict Management
COMM 631	Communication in Decision Making
COMM 656	Information Technology & Organizational Comm
COMM 657	Principles of Communication Networks
COMM 683	Internship in Communication
BUS MHR 400	Foundations of Management & Human Resources *(prereq: Math 130 or equiv, CS&E 100 or above, and Econ 200)*
CS&E 200	Computer Assisted Problem Solving for Business *(prereq: Math 116, 130, 148 or higher)*
CS&E 201	Elementary Computer Programming
CS&E 214	Data Structures for Information Systems *(prereq: CS&E 201)*

Internship - To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one quarter.

Minor - Students are encouraged to complete a minor in one of the following areas: Industrial, Interior and Visual Communication Design – Cognitive Science - Computer and Information Science – General Business

Communication Analysis & Practice: Semesters

School of Communication
Communication B.A.
Sub-Plan in Communication Analysis and Practice
(Minimum 34 credits)

Program Area Description: Students can specialize in different areas including public opinion and media effects, communication in a democracy, relational and health communication, and communication and advocacy. Students in this area will take courses that emphasize the following:

- The study of mass media as social, cultural, and political institutions
- The relationship of mass communication to public opinion, political and health communication
- Various methods used to study opinions and behaviors

Students will train for careers as communication specialists for media, telecommunication, health and political organizations.

Additional requirements: COMM 1100 Communication in Society (3) and COMM 1101 History of Communication (3) are premajor requirements. Stat 1350, 1450, or equivalent is a prerequisite to the research methods course within the major.

Research Method Requirement (4 credit hrs.)
COMM 2160(H) Communication Research Methods (4)
(prereq: Stat 1350, 1450 or equivalent)

Core Requirements (12 credit hrs.)
COMM 1110 Public Speaking (3)
COMM 2367(H) Persuasive Communication (3)
COMM 2620 Interpersonal Communication (3)
COMM 3440 Mass Communication & Society (3)

Special Topic Electives (18 credit hrs.)
Choose at least 6 additional courses in the School of Communication . **At least 12 hrs.** must be at the 3000 level or above. Four thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. Internship (COMM 4191), Undergraduate Research Experience (COMM 4998(H)), or Undergraduate Honors Thesis (COMM 4999(H)), may also count as one of these courses one time within any of the thematic clusters.

Cluster in Mass Media Effects
COMM 2442 Media Violence (3)
COMM 3402 Crime and the News Media (3)
COMM 3413 Media Entertainment (3)
COMM 3466 Communication and Popular Culture (2)
COMM 4401 Mass Communication and Youth (3)
COMM 4445 Stereotypes in Media (3)
COMM 4600 Communication and Emotion (3)
COMM 4814 Political Communication (3)

Cluster in Communication for Advocacy and Politics
COMM 3330(H) Communication and Conflict
           Management (2)
COMM 3331 Comm. and Decision Making (2)
COMM 3404(H) Media Law and Ethics (3)
COMM 3628 Contemporary Persuasion Theory (3)
COMM 4665 Communication and Community (3)
COMM 4668 Issues in Intercultural Comm. (3)
COMM 4814 Political Communication (3)
COMM 4820(H) Public Opinion and Comm. (3)
COMM 4853.01 New Media and Democracy (2)
COMM 4853.02 Media and Social Movements (2)

Cluster in Interpersonal Communication Processes
COMM 2668 Intercultural Communication (3)
COMM 3624 Communication in Personal Relationships (3)
COMM 3629 Language and Social Interaction (3)
COMM 3662 Communication and Gender (3)
COMM 3667 Nonverbal Communication (3)
COMM 4600 Communication and Emotion (3)
COMM 4635 Small Group Communication (3)
COMM 4665 Communication and Community (3)
COMM 4736 Health Comm. in Interpersonal Contexts (3)

Cluster in Health, Science, Risk Communication
COMM 3240(H) Science Communication (3)
COMM 3332 Risk Communication (2)
COMM 3628 Contemporary Persuasion Theory (3)
COMM 4668 Issues in Intercultural Communication (3)
COMM 4736 Health Comm in Interpersonal Contexts (3)
COMM 4737 Health Comm in Mass Mediated Contexts (3)
COMM 4738 Health Communication and New Media (3)

(H) – Honors course offered

Internship - To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one semester.

Minor - Students are encouraged to complete a minor in one of the following areas: Political Science – Psychology – International Studies – Legal Foundations of Society – Sociology

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Communication Analysis & Practice: Quarters

School of Communication

Communication Analysis and Practice – BA
(Minimum 50 hours)

Program Area Description: Students can specialize in different areas including public opinion and media effects, communication in a democracy, relational and health communication, and communication and advocacy.

Students in this area will take courses that emphasize the following:

- The study of mass media as social, cultural, and political institutions
- The relationship of mass communication to public opinion, political and health communication
- Various methods used to study opinions and behaviors

Students will train for careers as communication specialists for media, telecommunication, health and political organizations.

Research Method Requirement (5 credit hrs.)
Choose one of the following:

COMM 460(H)	Communication Research Methods
COMM 463	Communication Industry Research Methods
COMM 672	Qualitative Interviewing as Communication Practice

Focus Area Requirements (20 credit hrs.)
All four required:

COMM 321	Public Speaking
COMM 320	Interpersonal Communication
COMM 367(H)	Persuasive Communication
COMM 642	Mass Communication and Society

(H) Honors course offered

Internship - To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are strongly encouraged to take an internship for at least one quarter.

Minor -   Students are encouraged to complete a minor in one of the following areas:
Political Science – Psychology – International Studies – Legal Foundations of Society – Sociology

Focus Area Electives (25 credit hrs.)
Choose at least 5 additional courses in the School of Communication. **At least 3 should be at the 500 level or above.**
Within a broad array of offerings in the CAP area, three thematic clusters are highlighted to provide students some direction in developing a focal interest. However, students are not restricted to courses within a single thematic cluster. Instead they are encouraged to choose courses from within and between thematic clusters to fit career goals. Internship (COMM 683) may count as one of these courses.
Suggested Thematic Clusters:

Courses for a focus on Media Effects and Public Opinion

COMM 501	Mass Communication and Youth
COMM 613	Media Entertainment
COMM 614	Political Communication
COMM 620(H)	Public Opinion & Communication
COMM 640(H)	Science Communication
COMM 645	Stereotypes in Advertising, News and Entertainment TV
COMM 653	Political Communication and e-Democracy
COMM 666	Communication and Popular Culture

Courses for a focus on Relational and Health Comm.

COMM 368	Intercultural Comm in Organizational Contexts
COMM 624	Comm in Personal Relationship
COMM 636.01	Health Comm in Interpersonal Contexts
COMM 636.02	Health Comm in Mass Mediated Contexts
COMM 638	Communication and e-Health
COMM 662	Communication and Gender

Courses for a focus on Communication and Advocacy

COMM 531(H)	Communication and Conflict Management
COMM 607(H)	Mass Communication Law
COMM 628	Contemporary Persuasion Theory
COMM 629	Language and Social Interaction
COMM 631	Communication and Decision Making
COMM 654	Social Implications of Technology
COMM 665	Communication and Community
COMM 669	Communication, Power and Knowledge

Transition Policy:

Students who began their degree under quarters will not be penalized as we move to semesters, either in terms of progress towards their degree or their expected date of graduation.
We will convert credits by program within the major. Advisors are already meeting with students to insure that they will not be adversely affected by the conversion and are able to graduate on time. We do not see a need for bridge courses in Communication.

Appendix D. Revision of premajor process for semester calendar

Current process requires all students, with the exception of Honors students who are directly enrolled, to apply for admission to the School of Communication and a particular major/sub-plan. The number of students admitted equals the program's enrollment capacity. If the number of applicants exceeds the number of available spaces, enrollment is based on student's cumulative grade point average. To be eligible for admission students must complete premajor courses (COMM 101 with C- or better, COMM 200 with C- or better, and Statistics 135 or 145 (for Communication major) and a minimum number of hours at Ohio State (30 hours for transfer students and 45 hours for native students).

With the semester conversion upon us it is time to adjust our practice of admitting students to the communication major. It is no longer practical to require this length of time in premajor status. The reduced number of enrollment periods places a greater importance on students being connected to their major program and beginning progress toward their major program earlier in their college career.

Given the large number of transfer students we see applying to the School of Communication it is especially important that we revise our process for advanced transfers. To ensure efficient movement of qualified students into our major programs it is essential we review and update transfer equivalencies with Ohio colleges and universities. It is also important that we establish premajor requirement equivalencies and entry level major courses with our neighbor Columbus State Community College. This process has already begun as we reviewed courses in development at CSCC this past year.

Freshmen admitted to the University will be considered for admission to the School of Communication after a minimum of one semester (minimum of 15 semester hours) and the completion of COMM 101 (1101) with C- or better and COMM 200 (1100) with C- or better. The current third premajor course (Statistics 135 or 145) will be removed from the premajor requirements and attached to appropriate course requirements within the majors. Statistics 135, 145 or equivalent has been added to COMM 460 (2160) and 463 (2163) as a prerequisite. These courses are indeed essential to a student's success in the respective courses but they offer relatively little value in the actual admission decision.

Transfer students who identify communication as their intended major can be considered for admission to the School in their first semester at OSU if they have completed COMM 101 (1101) and COMM 200 (1100) equivalents and are transferring a minimum of 15 semester hours. The admission decision will be based on combined cumulative transfer grade point average. Transfer students not meeting these requirements upon entrance would be considered for admission following the completion of the required premajor courses and the decision based upon the student's OSU cumulative grade point average.

Students beginning their college careers at OSU's regional campuses will be able to complete the required premajor courses on their respective campuses. All regional campuses currently offer COMM 101 and 200.

Appeals will continue to be accepted from those students who have been denied admission to the School of Communication based on non-completion of premajor requirements and/or not having met grade point average standards.

Applications to the School of Communication will be accepted three times a year: Fall semester, Spring semester and Summer term. Students will continue to be able to submit applications online for review by the Undergraduate Committee. Notification of admission decisions will be emailed to students within two weeks of the application deadline.

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Communication

Curriculum map, indicating how program goals are accomplished via specific courses.

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Program learning goals

Goal 1. Students are knowledgeable about the principles of communication within a social science framework and understand the role of communication in society.

Goal 2. Students are competent in practicing communication.

Goal 3. Students are sufficiently trained and prepared to get jobs in the field of communication.

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Premajor			
1100	Basic		
1101	Basic		Basic
Research Methods			
2160(H), 2165, 2163		Intermediate	Advanced
Core Requirements			
Strategic COMM			
2321	Basic		
2325	Intermediate	Intermediate	
2331		Advanced	Intermediate
2367(H)	Basic	Intermediate	
4337			Advanced
New Media & Comm. Tech.			
2367(H)	Basic	Intermediate	
2540	Basic		
3545	Intermediate	Basic	
3554	Advanced		
Comm. Analysis & Practice			
1110	Basic		
2367(H)	Basic	Intermediate	
2620	Basic	Basic	
3440		Intermediate	

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
Sub-Plan Electives			
Strategic Com. (9 cr. req.)			
2668			Intermediate
3330(H)		Intermediate	
3331		Advanced	Advanced
3333		Intermediate	
3334		Intermediate	
3345	Advanced		
3444	Advanced		Intermediate
3628	Advanced	Intermediate	
4820(H)	Advanced		Advanced
New Media & Comm Technology			
2511 (or outside credits in Visual Design)	Intermediate	Intermediate	Basic
Other Specialization (3 cr. req.)			
3513	Intermediate		
4554	Intermediate	Intermediate	Intermediate
4557	Intermediate		Intermediate
4738	Intermediate		Intermediate
4853.01	Intermediate	Intermediate	
4853.02	Intermediate	Intermediate	
	Goal 1: Comm. Principles	**Goal 2: Comm. Practice**	**Goal 3: Career Preparation**
Comm. Analysis & Practice			
N/A as CAP has elective clusters instead (see below)			
Special Topic Electives			
Strategic Comm (3 req.)			
2131	Intermediate	Advanced	Basic
2511		Basic	Basic
3332	Intermediate		Intermediate
4190		Intermed./Adv.	Advanced

	Goal 1: Comm. Principles	Goal 2: Comm. Practice	Goal 3: Career Preparation
4191		Intermed./Adv.	Advanced
4445	Advanced		Intermediate
4556	Advanced		Intermediate
4635	Advanced		Intermediate
4668	Advanced	Advanced	
4998(H)		Advanced	Advanced
4999(H)		Advanced	Advanced
Comm. Technology (9 cr. from one track)			
Track 1:			
	Goal 1: Comm. Principles	**Goal 2: Comm. Practice**	**Goal 3: Career Preparation**
4191			Advanced
4511	Advanced	Advanced	Advanced
4555	Advanced	Advanced	
4557	Advanced	Advanced	Intermediate
CS&E 1223		Advanced	Intermediate
CS&E 1211		Advanced	Intermediate
CS&E 2310		Advanced	Intermediate
PSYCH 2310	Intermediate		
PSYCH 2312	Intermediate	Intermediate	
PSYCH 4597.02			Intermediate
4998(H)		Advanced	Advanced
4999(H)		Advanced	Advanced
	Goal 1: Comm. Principles	**Goal 2: Comm. Practice**	**Goal 3: Career Preparation**
Track 2:			
3330(H)	Advanced	Intermediate	
3331	Advanced	Intermediate	Advanced
4191	Advanced	Intermediate	Advanced
4556	Advanced	Advanced	Advanced
4557		Advanced	Advanced
BUS MHR 2200		Advanced	Intermediate
BUS M&L 2250		Advanced	Intermediate
CS&E 1113		Advanced	Intermediate
CS&E 1233		Advanced	Advanced

4998(H)		Advanced	Advanced
4999(H)		Advanced	Advanced
COMM Analysis & Practice			
2442	Basic		
2668	Intermediate		
3240(H)		Basic	
3330 (H)	Advanced	Intermediate	
3331	Advanced		Intermediate
3332	Advanced		Intermediate
3402	Intermediate		
3404(H)	Advanced	Intermediate	Intermediate
3413	Intermediate		
3466	Intermediate		
3624	Intermediate		
3628		Intermediate	Intermediate
3629	Intermediate	Intermediate	
3662		Intermediate	Intermediate
3667	Intermediate	Intermediate	
4401	Intermediate		Basic
4445	Advanced	Intermediate	
4600		Intermediate	Intermediate
4635		Intermediate	Intermediate
4665		Intermediate	Intermediate
4668		Intermediate	Intermediate
4736		Intermediate	Intermediate
4737		Intermediate	Advanced
4738		Intermediate	Advanced
4814		Intermediate	Advanced
4820(H)		Intermediate	Advanced
4853.01		Intermediate	Advanced
4853.02		Intermediate	Advanced
4998(H)		Advanced	Advanced
4999(H)		Advanced	Advanced