



August 21, 2013

Vice Provost W. Randy Smith
Council on Academic Affairs
Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210

Dear Randy:

I am pleased to offer my support for the new Bachelor of Science in Data Analytics undergraduate major program in the College of Arts and Sciences. This major is an exciting new development for the College and has collaborative support throughout the University.

As a College, we are dedicated to support the development of this new major that has strong ties to the three Discovery Themes as well as great opportunities for employment for graduates with this degree. The Arts and Sciences will provide advising support for the students in the Data Analytics major and also will work to provide the critical resources needed to ensure success of the major program, in conjunction with the Office of Academic Affairs.

We look forward to approval of this new major in Data Analytics.

Sincerely,

David C. Manderscheid, Ph.D.
Executive Dean and Vice Provost