

## **Bio**

E. Scott Denison has a BSID in Visual Communications and an MFA in Design Research and Development from The Ohio State University where he is Assistant Professor and Foundations Coordinator in the Department of Design. 30 years of professional design-based experience preceded his academic career. During that time, he held key design positions at Royal Dutch Philips Electronics managing the U.S. brand advertising and identity, and in private practice working with brands like Nokia, and Motorola. In the eight years prior his current position, he was integrating the global brand experience for Lutron Electronics. His research utilizes design fiction to explore the socio-techno ramifications of design and technology.