



January 16, 2019

Dear Arts and Sciences Curriculum Committee:

The Capital Program is a special course of study designed in cooperation between Arts and Sciences and the Fisher College of Business. The Capital Program offers students a unique opportunity to take high-level business courses alongside students in the Fisher College. The program offers students a rich curricular option that combines challenging coursework with internship experience.

The Capital Program was originally designed for students in Arts and Sciences who wished to complement their liberal arts degrees with courses in business. At the time the program was created—as early as 1982—no business minor existed.

The Capital Program differs in several ways from the current Business Minor. In the minor, students get a broad introduction to business, through five courses: one at the 2000-level and four at the 3000-level. The minor requires one course in five separate “areas” of business. The Capital Program, by contrast, requires that students complete three or four courses that comprise one of five focused, specialized tracks: Computer and Information Science; International Business; Management and Human Resources; Marketing; and Real Estate. The courses in the tracks are some of the same courses that “majors” take, where the minor courses were developed to be taught specifically for students in the minor. In addition, Capital Program students take nine hours of core courses in Accounting, Human Resources, and Economics.

The Capital Program is also “competitive,” in that it requires a minimum overall gpa for admission—currently, the minimum cumulative gpa is 2.7. Students must also achieve sophomore status and complete prerequisites in Math; Economics; and Computer Science and Engineering before applying to the program.

The Capital Program requires a business-related internship, or equivalent experience, that must be approved by one of the program advisors. The internship is meant to help students begin to explore the various fields of business while gaining valuable experience and, potentially, networking contacts.

The proposal to discontinue the Real Estate track and the International Business track will have minimal, if any, impact on students. There are no students in the Real Estate track, and there are three students in the International Business track. These students will be permitted to complete the track as it is now structured. Students currently pursuing the Marketing track have been advised that the BUSML 3241 course no longer exists and that course substitutes must be selected at the 4000 level. If approved, the proposed changes will eliminate the need for substitutions by specifying four courses students can choose from to complete the track: BUSML 4210, 4211, 4240, and 4241. Moreover, our colleagues in the Fisher College have agreed to continue to allow flexibility, as appropriate, so that ASC students can complete the program if and when enrollment issues arise.

Please reach out if you have any questions. I can be reached at bitters.4@osu.edu. Thank you for your consideration.

Sincerely,

Todd Bitters, Ph.D.
Advising and Academic Services