

April 26, 2007

Dear members of the curriculum committee,

Please find attached a proposal for three new minors in communication. The minors were designed by the undergraduate committee with input from faculty, students, and our undergraduate advisors. I am very enthusiastic about these new offerings, which could be of benefit to a number of non-majors who are interested in the field of communication.

The proposed minors are intended to provide students from other units an opportunity to obtain a specialized minor in one of three areas of communication study:

- Communication Technology
- Organizational Communication
- Media and Society

I hope you would approve these proposals.

Sincerely,

Dr. Carroll J. Glynn
Director, School of Communication

Proposal for New Communication Minors

Revised Proposal Submitted to the Arts and Sciences Curriculum Committees
October 23, 2007

The School of Communication offers three focus areas for communication majors: Strategic Communication, Communication and Technology, and Communication Analysis and Practices.

Many of the courses in the courses in these focus areas are open to students from other units. Based on informal student feedback and cursory analysis, it appears that non-majors who take our courses are taking a number of offerings within a focus area. However, the specialized course work completed by these students is not explicitly recognized as a specialized area of study.

The proposed minors are intended fill this gap by providing students from other units an opportunity to obtain a specialized minor in one of three areas of communication study, which will be mentioned on the diploma:

- Communication Technology
- Organizational Communication
- Media and Society

Descriptions and requirements for each of the proposed minors are attached. The specialized minors have a uniform configuration, which includes a foundational course and three electives from a list of courses. For the benefit of comparison, the current communication minor, which is designed to offer an overview of the field, is also included as part of this submission.

Projected Enrollments and Impact on Major

Currently, the School offers a general minor that provides an overview of the field, with an enrollment of approximately 70 minors. With the introduction of the new minors, we predict that enrollments in the general minor might go down as students select the specialized minors. At the same time, we expect to see an increase in minors who are attracted to the specialized minors. We predict that the number of students getting a minor in our program is likely to grow from approximately 70 to approximately 110.

With the introduction of the minors, we do not foresee any significant impact in our ability to cater to the needs of our majors. Many of the students interested in a communication minor are already enrolled in our courses. The proposed minors offer a more formal structure and an incentive for students to pursue a programmatic focus. Also the mention of a specialized minor on the diploma could provide our students with an advantage as they compete with students from other institutions for career opportunities.

Impact on Student Advising

The School of Communication has three fulltime advisors, who are already offering academic and career counseling to non-majors interested in our courses and students enrolled in our existing minor. According to our advisors, the proposed minors are clearly defined and each is tied to career opportunities that are easy to explain. In short, with the introduction of these new minors we hope that it would be easier to advice non-majors and minors who are interested in studying communication.

Communication Technology Minor

The minor in Communication Technology provides students with an understanding of the impact of communication technology on society and an introduction to basic skills required for designing websites and other interactive media.

The Communication Technology minor requires the completion of at least four courses for 20 credits, including one foundational course. Upon completion of the minor, students should file the Minor Program Form with a college or school counselor. **Any** variation from the program described below needs the approval of an undergraduate advisor in the School of Communication.

Required foundational courses (5 credit hours)

Comm 240 – Introduction to Communication Technology (5)

Choose at least three from these electives (15 credit hours)

Comm 311 – Visual Communication (5)

Comm 611 – Communication and Multimedia (5)

Comm 638 – Communication and e-Health (5)

Comm 650 – Investigating Comm through Comm Tech (5)

Comm 653 – Political Comm and e-Democracy (5)

Comm 654 – Social Implications of Technology (5)

Comm 655 – Computer Interface and Human Identity (5)

Comm 656 – Information Technology and Org Comm (5)

Comm 657 – Technology of Communication (5)

Organizational Communication

The minor in Organizational Communication provides students with an understanding of the role of communication in organizational contexts. Courses focus on how organizations deal with internal and external constituencies.

The Organizational Communication minor requires the completion of at least four courses for 20 credits, including one foundational course. Upon completion of the minor, students should file the Minor Program Form with a college or school counselor. **Any** variation from the program described below needs the approval of an undergraduate advisor in the School of Communication.

Required foundational courses (5 credit hours)

Comm 325 – Introduction to Org Comm (5)

Choose at least three courses from these electives (15 credit hours)

Comm 368 – Intercultural Comm in Org. Contexts (5)

Comm 531 – Communication and Conflict Mgmt (5)

Comm 628 – Contemporary Persuasion Theory (5)

Comm 631 – Communication and Decision Making (5)

Comm 635 – Small Groups and Organizations (5)

Comm 656 – Information Technology and Org. Comm (5)

Comm 668 – Intercultural Comm in Org. Contexts, (5)

Comm 657 – Technology of Communication (5)

Media and Society Minor

The minor in Media and Society provides students with an understanding of the impact of media on everyday life. The role of media is examined from multiple perspectives, including psychological, social, political and cultural.

The Media and Society minor requires the completion of at least four courses for 20 credits, including one foundational course. Upon completion of the minor, students should file the Minor Program Form with a college or school counselor. **Any** variation from the program described below needs the approval of an undergraduate advisor in the School of Communication.

Required foundational courses (5 credit hours)

Comm 642 – Mass Comm and Society (5)

Choose at least three from these electives (15 credit hours)

Comm 501 – Mass Communication and Youth (5)

Comm 502 – Crime and News Media (5)

Comm 604 – Media Ethics (5)

Comm 606 – Development of Mass Media in America (5)

Comm 607 – Mass Comm Law (5)

Comm 613 – Media Entertainment (5)

Comm 614 – Political Communication (5)

Comm 620 – Public Opinion and Communication (5)

Comm 640 – Science Communication (5)

Comm 653 – Political Communication and e-Democracy (5)

Comm 666 – Communication and Popular Culture (5)

General Minor in Communication

The General Minor is currently available to students. This minor provides an overview of the different areas of study within communication. Students take five prescribed courses as part of this minor.

Courses required for the minor (25 credit hours)

Comm 200 – Comm in Society (5)

Comm 240 – Intro to Comm Technology (5)

Comm 320 – Intro to Interpersonal Comm (5)

Comm 431 – Strategic Communication Principles (5)

Comm 642 – Mass Comm & Society (5)

**The Ohio State University
Colleges of the Arts and Sciences**

Communication Technology Minor

Program Advisors: School of Communication
Undergraduate Coordinator, 3033 Derby Hall, 154 N. Oval
Mall, Columbus, Ohio 43210

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Arts and Sciences minor program guidelines

The following guidelines govern minors:

Required for graduation No

Credit hours required A minimum of 20 (some minors require more)

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted, unless specifically disallowed by an individual minor program.

Overlap with the major Not allowed and

- The minor must be in a different subject than the major.
- The same courses cannot count on the minor and on the major.

Overlap between minors Each minor completed must contain 20 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

- The academic unit offering the minor, or
- A college/school counselor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

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